

Name Watched: **Hero**

Classes Watched: **4, 9, 12, 25, 35, 37**

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Watch Type: **TM Watch Global**

Results

Name	Jurisdiction	Classes Found
1. AAH ABOVE AVERAGE HEROES	United States	25,28
2. Characters which are equivalent to hero hou	China (PRC)	35
3. Characters which are equivalent to hero please	China (PRC)	9
4. Characters which are equivalent to hero tower	China (PRC)	9
5. Characters which are equivalent to YINGXIONGSHE hero she	China (PRC)	9
6. Characters which are equivalent to YINGXIONGSHE hero she	China (PRC)	35
7. Characters which are equivalent to yu hero	China (PRC)	35
8. HELLOHERO ALLSTARS	United States	9,28,35,36,38,41,42
9. HERODRAG	United States	9
10. Heroes in masks	Russia	9,16,18,24,25,28
11. HERZ	South Korea	6,9,11,17,19
12. Language Heroes	Russia	35,38,41
13. TINY HERO	United States	35,41

1. [AAH ABOVE AVERAGE HEROES](#)

Jurisdiction: United States
 Classes: 25,28
 Applicant: Marabu Limited
 Gazette Date: Aug 15, 2017 12:00:00 AM
 Application No.: 87318940
 Filing Date: Jan 31, 2017 12:00:00 AM
 Opposition Deadline: Sep 13, 2017 12:00:00 AM

Goods and Services: Class 25: Baseball caps; Boxer shorts; Costumes for use in children's dress up play; Costumes for use in role-playing games; Underpants; Underwear; Belts; Bottoms; Coats for children and adults; Headwear for children and adults; Hooded sweatshirts for children and adults; Hoodies; Hoods; Jackets; Jackets for children and adults; Jerseys; Pants for children and adults; Shirts for children and adults; Shorts for children and adults; Sweaters for children and adults; Sweatshirts for children and adults; T-shirts for children and adults; Tops; Trousers for children and adults; Wearable garments and clothing, namely, shirts Class 28: Battery operated action toys; Costume masks; Toy figures; Toy masks; Toy weapons; Toy action figures and accessories therefor; Toy and novelty face masks; Toys, namely, children's dress-up accessories; Action figure toys; Action figure toys; Bathtub toys; Battery operated action toys; Bendable toys; Children's dress up accessories, namely, toy helmets for play; Construction toys; Drawing toys; Fantasy character toys; Mechanical action toys; Plastic character toys; Plush toys; PVC toy figures; Rubber character toys; Stress relief exercise toys; Stuffed toys; Stuffed and plush toys; Talking toys; Toys, namely, children's dress-up accessories; Water squirting toys

REASON FOR PUBLICATION

Published for Opposition

Mark Literal(s) AAH ABOVE AVERAGE
HEROES





CASE IDENTIFIERS

Serial Number 87318940 **Application Filing Date** Jan. 31, 2017 **Register** Principal **Mark Type** Trademark
Publication Date Aug. 15, 2017

MARK INFORMATION

Standard Character Claim No **Mark Drawing Type** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) **Description of the Mark** The mark consists of a black rectangle with the wording "ABOVE AVERAGE HEROES" in yellow. The design consists of the black outline of two letter "A" with one pointing left and the other pointing right. Each letter "A" is perched on the top slanted sides of the black outline of a pentagon that resembles the letter "H". The negative space of the letters "A" and "H" is yellow and gray. The background is yellow and gray.
Color Drawing Yes **Color Claimed** The color(s) black, yellow, and gray is/are claimed as a feature of the mark.

FOREIGN INFORMATION

Priority Claimed Yes **Foreign Application Number** UK0000320984 **Foreign Application Filing Date** Jan. 31, 2017 **Foreign Registration Number** UK0000320984 **Foreign Registration Date** Jan. 31, 2017 **Foreign Application/ Registration County** UNITED KINGDOM **Foreign Expiration Date** Jan. 31, 2027

GOODS AND SERVICES INFORMATION

For Battery operated action toys; Costume masks; Toy figures; Toy masks; Toy weapons; Toy action figures and accessories therefor; Toy and novelty face masks; Toys, namely, children's dress-up accessories; Action figure toys; Action figure toys; Bathtub toys; Battery operated action toys; Bendable toys; Children's dress up accessories, namely, toy helmets for play; Construction toys; Drawing toys; Fantasy character toys; Mechanical action toys; Plastic character toys; Plush toys; PVC toy figures; Rubber character toys; Stress relief exercise toys; Stuffed toys; Stuffed and plush toys; Talking toys; Toys, namely, children's dress-up accessories; Water squirting toys

International Classes 28 - Primary Classes **US Classes** 22, 23, 38, 50 **International Class Title** Toys and Sporting Goods

For Baseball caps; Boxer shorts; Costumes for use in children's dress up play; Costumes for use in role-playing games; Underpants; Underwear; Belts; Bottoms; Coats for children and adults; Headwear for children and adults; Hooded sweatshirts for children and adults; Hoodies; Hoods; Jackets; Jackets for children and adults; Jerseys; Pants for children and adults; Shirts for children and adults; Shorts for children and adults; Sweaters for children and adults; Sweatshirts for children and adults; T-shirts for children and adults; Tops; Trousers for children and adults; Wearable garments and clothing, namely, shirts

International Classes 25 - Primary Classes **US Classes** 22, 39 **International Class Title** Clothing

BASIS INFORMATION

Currently 44E Yes

OWNER INFORMATION

Owner Name Marabu Limited **Address** Marabu Limited Sanderson House, Station Road, Horsforth Leeds UNITED KINGDOM LS185NT **Legal Entity** limited company (Ltd.) **State or Country Where Organized** UNITED KINGDOM

EXAMINING ATTORNEY

Examining Attorney SAITO, KIM TSUKIYO

2. Characters which are equivalent to hero hou

Jurisdiction: China (PRC)
Classes: 35
Applicant: Chengdu Yi Eryi Army Culture Communication Co., Ltd
Gazette No.: 1559.5
Gazette Date: Jul 13, 2017 12:00:00 AM
Application No.: 21007685
Filing Date: Aug 17, 2016 12:00:00 AM
Opposition Deadline: Oct 11, 2017 12:00:00 AM
Goods and Services: Class 35: Advertising; business management support; franchise business management; for others to sell; business enterprise migration; business audit; to find sponsors; computer database information systematization; drug retail or wholesale services; personnel management consulting

第 21007685 号

申请日期 2016 年 08 月 17 日

商标

英雄后

核定使用商品/服务项目

第 35 类： 广告;商业管理辅助;特许经营的商业管理;替他人推销;商业企业迁移;
商业审计;寻找赞助;计算机数据库信息系统化;药品零售或批发服务;人
事管理咨询

申请人 成都一二一军创文化传播有限公司

地 址 四川省成都市天府新区华阳街道广福东寺社区22栋1层104号

代理机构 四川超凡知识产权服务股份有限公司

3. Characters which are equivalent to hero please

Jurisdiction: China (PRC)

Classes: 9

Applicant: Wuhan Bowl Technology Co., Ltd.

Gazette No.: 1559.4

Gazette Date: Jul 13, 2017 12:00:00 AM

Application No.: 20995325

Filing Date: Aug 16, 2016 12:00:00 AM

Opposition Deadline: Oct 11, 2017 12:00:00 AM

Goods and Services: Class 9: Computer software (recorded); electronic publications (downloadable); computer programs (downloadable software); computer game software; can be recorded; computer programs (programs); recorded computer operating procedures; computer peripherals; computer software (recorded); electronic publications (downloadable) Download the image file; downloadable computer application software

第 20995325 号

申请日期 2016 年 08 月 16 日

商标

大侠拜托

核定使用商品/服务项目

第 09 类： 计算机;已录制的计算机程序(程序);已录制的计算机操作程序;计算机
外围设备;计算机软件(已录制);电子出版物(可下载);计算机程序(可
下载软件);计算机游戏软件;可下载的影像文件;可下载的计算机应用
软件

申请人 武汉大侠科技有限公司

地 址 湖北省武汉市东湖新技术开发区珞瑜路鲁巷广场西北角武汉光谷中心花园
6层1610(0464)

代理机构 北京快又好信息技术有限责任公司

4. Characters which are equivalent to hero tower

Jurisdiction: China (PRC)
Classes: 9
Applicant: Guangzhou 43999 Information Technology Co., Ltd.
Gazette No.: 1559.6
Gazette Date: Jul 13, 2017 12:00:00 AM
Application No.: 21022362
Filing Date: Aug 18, 2016 12:00:00 AM
Opposition Deadline: Oct 11, 2017 12:00:00 AM
Goods and Services: Class 9: Computer program (downloadable software); downloadable computer application software; computer software (recorded); electronic publication (downloadable); cartoon; electronic bulletin board; network communication equipment; computer game software; portable media player; Automatic advertising machine

第 21022362 号

申请日期 2016 年 08 月 18 日

商标

英雄之塔

核定使用商品/服务项目

第 09 类: 计算机程序(可下载软件);可下载的计算机应用软件;计算机软件(已录制);电子出版物(可下载);动画片;电子公告牌;网络通讯设备;计算机游戏软件;便携式媒体播放器;自动广告机

申请人 广州四三九九信息科技有限公司

地 址 广东省广州市天河区建中路8号四楼B2房

代理机构 北京倍增知识产权代理有限公司

5. Characters which are equivalent to YINGXIONGSHE hero she

Jurisdiction: China (PRC)
Classes: 9
Applicant: Zhejiang Shibao Center Packaging Design Co., Ltd
Gazette No.: 1559.4
Gazette Date: Jul 13, 2017 12:00:00 AM
Application No.: 20993856
Filing Date: Aug 16, 2016 12:00:00 AM
Opposition Deadline: Oct 11, 2017 12:00:00 AM
Goods and Services: Class 9: Electronic monitoring device; electronic communication device; network communication equipment; battery; cartoon; computer program (downloadable software); camera (photography); electronic camera;

第 20993856 号

第 20993867 号

申请日期 2016 年 08 月 16 日

商标

英雄设
YINGXIONGSHE

核定使用商品/服务项目

第 09 类： 电子防盗装置;计量仪器;可下载的计算机应用软件;电子出版物(可下载);电子监控装置;网络通讯设备;电池;动画片;计算机程序(可下载软件);照相机(摄影)

申请人 浙江世包中心包装设计有限公司

地 址 浙江省杭州市滨江区长河街道江虹路611号1号楼520室

代理机构 浙江裕阳知识产权代理有限公司

6. Characters which are equivalent to YINGXIONGSHE hero she

Jurisdiction: China (PRC)
Classes: 35
Applicant: Zhejiang Shibao Center Packaging Design Co., Ltd
Gazette No.: 1559.4
Gazette Date: Jul 13, 2017 12:00:00 AM
Application No.: 20993867
Filing Date: Aug 16, 2016 12:00:00 AM
Opposition Deadline: Oct 11, 2017 12:00:00 AM
Goods and Services: Class 35: Marketing for others; marketing business; advertising; providing business information for websites; providing business information for retail marketing purposes; business management consulting; providing online markets for buyers and sellers of goods and services; advertising Organize business or advertising exhibitions

第 20993867 号

申请日期 2016 年 08 月 16 日

商标

英雄设
YINGXIONGSHE

核定使用商品/服务项目

第 35 类： 替他人推销;组织商业或广告交易会;人事管理咨询;文字处理;通过网站提供商业信息;为零售目的在通讯媒体上展示商品;商业管理咨询;为商品和服务的交易提供在线市场;广告;组织商业广告展览

申请人 浙江世包中心包装设计有限公司

地 址 浙江省杭州市滨江区长河街道江虹路611号1号楼520室

代理机构 浙江裕阳知识产权代理有限公司

7. Characters which are equivalent to yu hero

Jurisdiction: China (PRC)
Classes: 35
Applicant: Nie Ming Shuang
Gazette No.: 1559.4
Gazette Date: Jul 13, 2017 12:00:00 AM
Application No.: 20994042
Filing Date: Aug 16, 2016 12:00:00 AM
Opposition Deadline: Oct 11, 2017 12:00:00 AM
Goods and Services: Class 35: Looking for sponsorship; advertising; online advertising on the computer network; showing merchandise for retail sales for retail marketing; business management aided; franchise business management; providing business information through the website; purchasing for others (buying goods or services for other businesses) ; Marketing; for the goods and services buyers and sellers to provide online market

第 20994042 号

申请日期 2016 年 08 月 16 日

商标

渝大侠

核定使用商品/服务项目

第 35 类: 寻找赞助;广告;计算机网络上的在线广告;为零售目的在通讯媒体上展示商品;商业管理辅助;特许经营的商业管理;通过网站提供商业信息;替他人采购(替其他企业购买商品或服务);市场营销;为商品和服务的买卖双方提供在线市场

申请人 聂明双

地 址 黑龙江省哈尔滨市双城市杏山镇树庆村尤家屯十一委

代理机构 中宇天信(沈阳)知识产权代理有限公司

8. HELLOHERO ALLSTARS

Jurisdiction: United States
Classes: 9,28,35,36,38,41,42
Applicant: YU, CHUNG GIL
Gazette Date: Aug 15, 2017 12:00:00 AM
Application No.: 79206326
Filing Date: Jan 17, 2017 12:00:00 AM
Opposition Deadline: Sep 13, 2017 12:00:00 AM

Goods and Services: Class 9: Online downloadable game programs; precision measuring apparatus for measuring radiation and resistance; electric cables; electric audio and visual apparatus and instruments, namely, video cameras and audio cable; telecommunication machines and implements, namely, telephones, telecommunications transmitters and telecommunications cables; downloadable application software for smart phones for installing and playing games; computer programs for pre-recorded games; downloadable computer programs for use in database management and electronic storage of data; downloadable electronic game software for hand-held electronic devices; computer game software; pre-recorded computer game programs provided on electronic media; computer hardware and computer peripheral devices; headsets for virtual reality games; video game cartridges and cassettes; pre-recorded music recorded on electronic media; downloadable graphics for mobile phones; downloadable electronic coupons; downloadable animated cartoons; electronic publications, downloadable in the nature of electronic books and electronic magazines in the field of computer games; apparatus for broadcasting, recording, transmission or reproduction of sound or images Class 28: Games and playthings, namely, board games, table-top games, electronic games in the nature of battle games, war games and skirmish games, and fantasy games; butterfly nets; ornaments for Christmas trees except illumination articles and confectionery; toys, namely, balls for games, toy vehicles, toy building blocks, toy watches, toy furniture, toy masks; toy mobiles; toy action figures; toy figures; game machines and apparatus, namely, machines for playing games of chance; coin-operated amusement machines; remote controlled apparatus for games, namely, video game interactive remote control units; video game apparatus, namely, video game interactive control floor pads, joysticks; handheld computer game machines; computer game joysticks; hand held units for playing electronic games; board games; electronic games apparatus, namely, electronic slot and bingo machines; sporting articles other than golf articles or climbing articles, namely, baseball bats, beach balls, paddle balls, sand toys, and rubber dive rings; golf putting exercising apparatus, namely, golf clubs; fishing tackle; decoys for hunting or fishing; gymnastic and sporting articles, namely, balance beams, springboards Class 35: Promotion services for mobile game competitions through sponsoring arrangements; providing consumer product information relating to software; electronic publication of printed matter for advertising purposes; business management of sports people; systemization of information into computer databases; import-export agency services; auctioneering provided on the internet; retail store services featuring memorial cups, not of metal; retail store services featuring stationery supplies; retail store services featuring mobile game software, downloadable; retail store services featuring computer software; retail store services featuring electronic communications apparatus; retail store services featuring computer games apparatus; retail store services featuring downloadable music files; retail store services featuring downloadable electronic publications; retail store services featuring virtual characters, avatars and electronic stamps used in software applications for smart phones and tablet PCs; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding in the field of mail order sales via telecommunication networks; retail store services featuring jewelry and precious metals; retail store services featuring stickers; retail store services featuring printed matter Class 36: Mobile and internet payment processing services; consultancy relating to financial and monetary affairs; providing information relating to financial and monetary affairs; payment processing services, namely, supervision of payment operations and of computer payment systems; providing information in the financial field; issuance of membership credit card; issuance of cyber money; issuance of commercial electronic coupon via smart phones in the nature of stored value cards; on-line financial transactions, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; electronic payment processing services, namely, electronic processing and subsequent transmission of bill payment data; on-line financial brokerage services for purchase points for entertainment performance tickets; issuance of electronic gift certificates in the nature of stored value cards; electronic funds transfer; issuance of mobile discount coupon in the nature of stored value cards; electronic money transactions, namely, providing electronic transfer of a virtual currency for use by members of an on-line community via a global computer network; financial research services; credit inquiries services relating to finance; financial consultancy; financial customs brokerage services; eleemosynary services in the field of monetary donations Class 38: Streaming of electronic games on the internet; satellite transmission and television broadcasting services; internet portal services, namely, providing an internet website portal featuring information about telecommunications; transmission of videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet; transmission of information via national and international networks; providing telecommunications connections to a global communication network or databases; providing telecommunications connections to databases; electronic message sending; provision of access to websites featuring games via wireless internet; providing streaming services of movies, music, video, gaming, and multimedia content; electronic transmission of movies, music, video, gaming and multimedia content; instant messenger services; providing access to online community websites on the internet; providing user access to a global computer network; electronic bulletin board services; electronic mail and messaging services; rental of telecommunication machines and apparatus; television broadcasting specializing in on-line games; internet broadcasting specializing in on-line games Class 41: Providing of entertainment information in the field of game competitions analysis; amusement arcade services; games equipment rental; providing and operating of amusement facilities; planning, operating, arranging of online game competitions and other game competitions, namely, football matches, soccer matches, basketball matches, hockey matches, tennis matches, gymnastics matches, volleyball matches, baseball matches, badminton matches and boxing matches; party planning; arranging of computer game competitions via the Internet; arranging and conducting of game events, namely, providing online electronic gaming competitions; game services provided on-line from a computer network, namely, information services in the field of computer games and mobile games; organization of exhibitions for cultural or educational purposes; providing facilities for movies, shows, plays, music or educational training; ticket reservation and booking services

for entertainment, sporting and cultural events; internet education instruction, namely, online classes in the field of computer games, mobile games and electronic games; multimedia publishing of printed matter, namely, books, magazines, journals, newspapers, newsletters, tutorials, maps, graphics, photographs, and sheet music; electronic publications in the nature of electronic books, electronic magazines, document templates in the field of electronic game and information technology; electronic library services, namely, providing online libraries that feature books, newspapers, magazines, journals and newsletters; educational and training services relating to games, namely, workshops, academies and classes in the field of online computer games; providing and operating of sports facilities for football, soccer, basketball, hockey, tennis, gymnastics, volleyball, baseball, badminton, and walkathons
Class 42: Development of game software; technical research in the field of computer hardware and software; research and development of new products; design of sports facilities; graphic design; product design; graphic design in the nature of character design; software as a service featuring software for computer games, mobile games, electronic games; development, updating and maintenance of software and database systems; web site design; providing search engines for the internet; computer programming of internet security programs; design and development of computer game software; installation, maintenance and repair of computer software; updating and maintenance of computer software; rental of computer software; consultation services in the field of computer software; computer hardware development; rental of laboratory robots; research and development of electronic components; providing temporary use of online game software

Abridged Clipping

REASON FOR PUBLICATION

Published for Opposition

HELLOHERO

Mark Literal(s) HELLOHERO ALLSTARS

ALLSTARS

CASE IDENTIFIERS

Serial Number 79206326 **Application Filing Date** Jan. 17, 2017 **Register** Principal **Mark Type** Service Mark
Trademark Publication Date Aug. 15, 2017

MARK INFORMATION

Standard Character Claim Yes. The mark consists of standard characters without claim to any particular font style, size, or color. **Mark Drawing Type** 4 - STANDARD CHARACTER MARK

RELATED PROPERTIES INFORMATION

International Registration 1342065 **International Registration Date** Jan. 17, 2017

GOODS AND SERVICES INFORMATION

For Mobile and internet payment processing services; consultancy relating to financial and monetary affairs; providing information relating to financial and monetary affairs; payment processing services, namely, supervision of payment operations and of computer payment systems; providing information in the financial field; issuance of membership credit card; issuance of cyber money; issuance of commercial electronic coupon via smart phones in the nature of stored value cards; on-line financial transactions, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; electronic payment processing services, namely, electronic processing and subsequent transmission of bill payment data; on-line financial brokerage services for purchase points for entertainment performance tickets; issuance of electronic gift certificates in the nature of stored value cards; electronic funds transfer; issuance of mobile discount coupon in the nature of stored value cards; electronic money transactions, namely, providing electronic transfer of a virtual currency for use by members of an on-line community via a global computer network; financial research services; credit inquiries services relating to finance; financial consultancy; financial customs brokerage services; eleemosynary services in the field of monetary donations

International Classes 36 - Primary Classes **US Classes** 100, 101, 102 **International Class Title** Insurance and Financial

For Games and playthings, namely, board games, table-top games, electronic games in the nature of battle games, war games and skirmish games, and fantasy games; butterfly nets; ornaments for Christmas trees except illumination articles and confectionery; toys, namely, balls for games, toy vehicles, toy building blocks, toy watches, toy furniture, toy masks; toy mobiles; toy action figures; toy figures; game machines and apparatus, namely, machines for playing games of chance; coin-operated amusement machines; remote controlled apparatus for games, namely, video game interactive remote control units; video game apparatus, namely, video game interactive control floor pads, joysticks; handheld computer game machines; computer game joysticks; hand held units for playing electronic games; board games; electronic games apparatus, namely, electronic slot and bingo machines; sporting articles other than golf articles or climbing articles, namely, baseball bats, beach balls, paddle balls, sand toys, and rubber dive rings; golf putting exercising apparatus, namely, golf clubs; fishing tackle; decoys for hunting or fishing; gymnastic and sporting articles, namely, balance beams, springboards

International Classes 28 - Primary Classes **US Classes** 22, 23, 38, 50 **International Class Title** Toys and Sporting Goods

For Providing of entertainment information in the field of game competitions analysis; amusement arcade services; games equipment rental; providing and operating of amusement facilities; planning, operating, arranging of online game competitions

and other game competitions, namely, football matches, soccer matches, basketball matches, hockey matches, tennis matches, gymnastics matches, volleyball matches, baseball matches, badminton matches and boxing matches; party planning; arranging of computer game competitions via the Internet; arranging and conducting of game events, namely, providing online electronic gaming competitions; game services provided on-line from a computer network, namely, information services in the field of computer games and mobile games; organization of exhibitions for cultural or educational purposes; providing facilities for movies, shows, plays, music or educational training; ticket reservation and booking services for entertainment, sporting and cultural events; internet education instruction, namely, online classes in the field of computer games, mobile games and electronic games; multimedia publishing of printed matter, namely, books, magazines, journals, newspapers, newsletters, tutorials, maps, graphics, photographs, and sheet music; electronic publications in the nature of electronic books, electronic magazines, document templates in the field of electronic game and information technology; electronic library services, namely, providing online libraries that feature books, newspapers, magazines, journals and newsletters; educational and training services relating to games, namely, workshops, academies and classes in the field of online computer games; providing and operating of sports facilities for football, soccer, basketball, hockey, tennis, gymnastics, volleyball, baseball, badminton, and walkathons

International Classes 41 - Primary Classes **US Classes** 100, 101, 107 **International Class Title** Education and Entertainment

For Promotion services for mobile game competitions through sponsoring arrangements; providing consumer product information relating to software; electronic publication of printed matter for advertising purposes; business management of sports people; systemization of information into computer databases; import-export agency services; auctioneering provided on the internet; retail store services featuring memorial cups, not of metal; retail store services featuring stationery supplies; retail store services featuring mobile game software, downloadable; retail store services featuring computer software; retail store services featuring electronic communications apparatus; retail store services featuring computer games apparatus; retail store services featuring downloadable music files; retail store services featuring downloadable electronic publications; retail store services featuring virtual characters, avatars and electronic stamps used in software applications for smart phones and tablet PCs; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding in the field of mail order sales via telecommunication networks; retail store services featuring jewelry and precious metals; retail store services featuring stickers; retail store services featuring printed matter

International Classes 35 - Primary Classes **US Classes** 100, 101, 102 **International Class Title** Advertising and Business

For Online downloadable game programs; precision measuring apparatus for measuring radiation and resistance; electric cables; electric audio and visual apparatus and instruments, namely, video cameras and audio cable; telecommunication machines and implements, namely, telephones, telecommunications transmitters and telecommunications cables; downloadable application software for smart phones for installing and playing games; computer programs for pre-recorded games; downloadable computer programs for use in database management and electronic storage of data; downloadable electronic game software for hand-held electronic devices; computer game software; pre-recorded computer game programs provided on electronic media; computer hardware and computer peripheral devices; headsets for virtual reality games; video game cartridges and cassettes; pre-recorded music recorded on electronic media; downloadable graphics for mobile phones;

EXAMINING ATTORNEY

Examining Attorney HACK, ANDREA R

9. HERODRAG

Jurisdiction: United States
Classes: 9
Applicant: Michael S. Wielgat
Gazette Date: Aug 15, 2017 12:00:00 AM
Application No.: 87364635
Filing Date: Mar 9, 2017 12:00:00 AM
Opposition Deadline: Sep 13, 2017 12:00:00 AM
Goods and Services: Class 9: Rescue sleds; Protective rescue apparatus, namely, fire-resistant child carriers; Protective rescue apparatus, namely, fire-resistant protective carriers

REASON FOR PUBLICATION

Published for Opposition

Mark Literal(s) HERODRAG



CASE IDENTIFIERS

Serial Number 87364635 **Application Filing Date** Mar. 09, 2017 **Register** Principal **Mark Type** Trademark
Publication Date Aug 15 2017

MARK INFORMATION

Standard Character Claim No **Mark Drawing Type** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) **Description of the Mark** The mark the consists of the words "HERODRAG" with the red line above and below the wording; the letter "O" in "HERO" is red and styled within the shape of a fire Maltese Cross colored black with a red outline; the top of "HERO" is red and fades to black at the bottom; the word "DRAG" is gray and fades to black at the bottom. The color white represents background and/or transparent areas and is not claimed as a feature of the mark.?? **Color Drawing** Yes **Color Claimed** The color(s) are red, black and gray is/are claimed as a feature of the mark.

GOODS AND SERVICES INFORMATION

For Rescue sleds; Protective rescue apparatus, namely, fire-resistant child carriers; Protective rescue apparatus, namely, fire-resistant protective carriers

International Classes 9 - Primary Classes **US Classes** 21, 23, 26, 36, 38 **International Class Title** Electrical and Scientific Apparatus

BASIS INFORMATION

Currently ITU Yes

OWNER INFORMATION

Owner Name Michael S. Wielgat **DBA, AKA, Formerly** DBA Hero Systems Inc **Address** Michael S. Wielgat 10127 S Hoyne Ave Chicago ILLINOIS 60643 **Legal Entity** INDIVIDUAL **Citizenship** UNITED STATES

EXAMINING ATTORNEY

Examining Attorney SOUDERS, MICHAEL J

10. Heroes in masks

Jurisdiction: Russia
Classes: 9,16,18,24,25,28
Applicant: Entertainment One UK Limited
Gazette No.: 10.3
Gazette Date: May 25, 2017 12:00:00 AM
Application No.: 617337

Goods and Services: Class 9: Instruments and instruments scientific, marine, geodetic, photographic, cinematographic, optical, for weighing, measuring, signaling, monitoring (testing), rescue and training; Fire extinguishers; Instruments and instruments for transmission, distribution, transformation, accumulation, regulation or management of electricity; Equipment for recording, transmission, reproduction of sound or images; Magnetic media, recording discs; Equipment for information processing and computers; Sound, music and video; Sound files, downloadable for calls, music, mrz, graphic and video files for wireless communication devices; Computer games (programs for computer games); Software for video games; Programs for computer games downloaded via the Internet [software]; Programs for video games, stored on cartridges, floppy disks, CDs, cassettes, tapes and mini-disks; CD players; Compact discs (audio / video); DVD players; Software for computers; Computer programs [downloadable]; Films exhibited; Cassette players; Lanterns "magic"; Optical details; Gramophone records; life jackets; Sound media; Portable stereo receivers; Videotape; Video cassettes; Devices for video recording; Video games, adapted for use only with external screens or monitors; Cartridges of video games; Mechanisms for prepaid machines; Cash machines; Calculators
Class 16: Paper, cardboard and articles thereof, included in class 16; Photographic materials and printed products, namely brochures of various types, including books, newspapers, periodic publications, magazines, booklets, catalogs, advertising publications; Materials for bookbinding; Notes, printed telephone cards and credit cards (uncoded); Oleographs, photographs, pictures, graphic images, manuals, posters, greeting cards, postcards, art postcards, images, decals and stickers, self-adhesive; Albums for photos and collectors albums; Stationery goods; Stationery and equipment; Accessories for artists; Goods for drawing, drawing and modeling, tools for drawing and drawing; Brushes; Adhesive substances and adhesive tape for office and household purposes; Writing machines and office supplies (excluding furniture); Educational materials and visual aids (except for equipment); Diaries; Calendars, bookmarks, paper towels for the kitchen and other paper towels; Maps geographic, stamps with addresses, notebooks with tear-off sheets, office, folders for documents; Napkins, paper or cellulose covers, filter paper; Packaging materials, including containers, bags, bags, and sheets of paper or paperboard, including sheets of expanded plastic; Plastic packaging materials (not related to other classes); Fonts; Printing cliches; Openers of letters from precious metals. Class 18: animal skins; Travel trunks and suitcases; Belts, bags, wallets, umbrellas from the rain and sun, walking sticks; Whips, whips, horse harness and saddlery; Backpacks; Carpet bags; Baggage tags made of leather; Suitcases; Wallets for coins; School bags; Household bags; Bags for the belt; Wallets; Skin and skin imitation. Class 24: Fabrics and textiles (included in class 24); Bedspreads and tablecloths; Plaids; Bathing linen; Blankets; Canopies for bed; bed sheets; Sheets; Bed gaps; Covered beds; Duvet covers; Chintz; Baby blankets; Saucers; Tissue wipes; Fabric flags; Tissue flags; Down comforters; Curtains; Cloth for flags; Flags of felt; Golf towels; Textile towels; Nasal textile scarves; Towels with a hood; Underwear for household; kitchen towels; Pillow cases; Quilted blankets; Blankets for babies; Silk blankets; Textile textile linen; Textile napkins; Napkins textile for appliances; Table napkins textile; Blankets; Face towels for face Class 25: Clothing, footwear and hats of all kinds, including sportswear, sports shoes and hats, including

all the above goods made of leather (included in class 25); Leather belts (clothes). Class 28: Games (including electronic and video games), other than those adapted for use with external screens or monitors, and toys; playing cards; Gymnastic and sports goods included in class 28; Christmas decorations (except for objects of illumination and confectionery products); Active developing games; Game figures and accessories; Game table; Card games; Multipurpose children's toys; Sets for badminton; Inflatable balls; Basketball balls; Toys for baths; Baseball balls; Beach balls; Dolls are soft; Game designers; Bowling balls; Chess sets; Toy cosmetics for children; Collections of toy figures; Mobilizing children's beds; Mobile toys; IgRush-disks; Dolls; Clothes for dolls; Accessories for dolls; Sets of games for dolls; Electric toys; Equipment as an element for card games; Fishing tackle; Golf balls; Golf gloves; Markers for golf balls; Hand-held device for playing electronic games; Washer hockey; Inflatable toys; Puzzles; Skipping ropes; kites; Foci; Developing games; Mechanical toys; Caskets musical toy; Musical toys; Game salon; Games for parties; Soft toys; Puppets; Roller skates; Rubber balls for active games; Roller boards for riding; Soccer balls; Tops (toys); Rubber toys; Plush toys; Tables for table-tennis; Games with targets; Bears are plush; Tennis balls; Figurines for active games; Sets of toys from buckets and scoops; Toy mobile phones; Toy vehicles; Toy scooters; Toy cars; Sets for the construction of models; Figurines (toys); Toy trucks; Hours toy; Clockwork toys; Toys yo-yo; Gaming devices adapted for use with television receivers [gambling machines for gambling]; Belt for swimming; Plastic decorations for parties.

(111) Номер государственной регистрации: **617337**

Приоритет: **08.04.2016**

(210) Номер заявки: **2016711757**

(220) Дата подачи заявки: **08.04.2016**

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08.04.2026

(151) Дата государственной регистрации:
25.05.2017

(450) Дата публикации: **25.05.2017**

(540) Изображение (воспроизведение) товарного знака, знака обслуживания:

Герои в масках

Heroes in masks

Entertainment One UK Limited

(732) Правообладатель:

Энтертейнмент Уан ЮК Лимитед, 45 Уоррен Стрит, Лондон B1T 6AG Великобритания (GB)

(750) Адрес для переписки:

117393, Москва, а/я 279, ООО "Константин Шилан и Ко." (Фирма патентных поверенных)

(511) Классы МКТУ и перечень товаров и/или услуг:

09 - приборы и инструменты научные, морские, геодезические, фотографические, кинематографические, оптические, для взвешивания, измерения, сигнализации, контроля (проверки), спасания и обучения; огнетушители; приборы и инструменты для передачи, распределения, трансформации, накопления, регулирования или управления электричеством; аппаратура для записи, передачи, воспроизведения звука или изображений; магнитные носители информации, диски звукозаписи; оборудование для обработки информации и компьютеры; звуковые, музыкальные и видеозаписи; файлы звуковые, загружаемые для звонков, музыкальные, мрз, графические и видеофайлы для устройств беспроводной связи; компьютерные игры (программы для компьютерных игр); программное обеспечение для видеоигр; программы для компьютерных игр, загружаемые через Интернет [программное обеспечение]; программы для видеоигр, хранящиеся на картриджах, дискетах, компакт-дисках, кассетах, лентах и мини-дисках; проигрыватели компакт-дисков; компакт-диски (аудио/видео); DVD проигрыватели; обеспечение программное для компьютеров; программы компьютерные [загружаемые]; пленки экспонированные; плееры кассетные; фонари "волшебные"; детали оптические; пластинки для граммофона; спасательные жилеты; звуковые носители; портативные стереоприемники; видеоленты; видеокассеты; устройства для видеозаписи; видеоигры, адаптированные для использования только с внешними экранами или мониторами; картриджи видеоигр; механизмы для автоматов с предварительной оплатой; аппараты кассовые; калькуляторы.

16 - бумага, картон и изделия из них, включенные в класс 16; фотографические материалы и печатная продукция, а именно брошюры разных видов, включая книги, газеты, издания периодические, журналы, буклеты, каталоги, рекламные издания; материалы для переплетных работ; ноты, печатные телефонные карточки и кредитные карточки (незакодированные); олеографии, фотоснимки, картинки, изображения графические, пособия, плакаты, открытки поздравительные, открытки почтовые, художественные открытки, изображения переводные и наклейки самоклеящиеся; альбомы для фотографий и альбомы коллекционные; писчебумажные товары; канцелярские принадлежности и оборудование; принадлежности для художников; товары для черчения, рисования и моделирования, инструменты для черчения и рисования; кисти; клейкие вещества и липкая лента для канцелярских и бытовых целей; пишущие машины и канторские принадлежности (за исключением мебели); учебные материалы и наглядные пособия (за исключением аппаратуры); ежедневники; календари, закладки, бумажные полотенца для кухни и прочие бумажные полотенца; карты географические, штампы с адресами, блокноты с отрывными листами офисные, папки для документов; салфетки, обложки из бумаги или целлюлозы, бумага фильтровальная; материалы упаковочные, включая контейнеры, пакеты, кульки, мешки и листы из бумаги или картона, включая листы из вспененной пластмассы; пластмассовые материалы для упаковки (не относящиеся к другим классам); шрифты; клише типографские; вскрыватели писем из благородных металлов.

18 - шкуры животных; дорожные сундуки и чемоданы; ремни, сумки, кошельки, зонты от дождя и солнца, трости; хлысты, кнуты, конская сбруя и шорно-седельные изделия; рюкзаки; саквояжи; багажные бирки из кожи; чемоданы; кошельки для мелочи; сумки школьные; сумки хозяйственные; сумки на пояс; бумажники; кожа и имитация кожи.

24 - ткани и текстильные изделия (включенные в класс 24); покрывала и скатерти; пледы; белье купальное; одеяла; балдахины для кровати; белье постельное; простыни; подзоры для кровати; покрывала постельные; пододеяльники; ситец; детские одеяла; поддонники; тканевые салфетки; тканевые флаги; тканевые флажки; пуховые одеяла; занавеси; ткань для флагов; флажки из войлока; полотенца для гольфа; полотенца текстильные; платки носовые текстильные; полотенца с капюшоном; белье для домашнего хозяйства; кухонные полотенца; наволочки; стеганные одеяла; одеяла для младенцев; шелковые одеяла; белье столовое текстильное; салфетки текстильные; салфетки текстильные под приборы; салфетки столовые текстильные; покрывала; полотенца тканевые для лица.

25 - одежда, обувь и головные уборы всех видов, в том числе одежда спортивная, обувь спортивная и головные уборы спортивные, включая все вышеуказанные товары, изготовленные из кожи (включенные в класс 25);

пояса кожаные (одежда).

28 - игры (включая электронные и видеоигры), кроме адаптированных для использования с внешними экранами или мониторами, и игрушки; карты игральные; гимнастические и спортивные товары, включенные в класс 28; елочные украшения (за исключением предметов подсветки и кондитерских изделий); активные развивающие игры; игровые фигурки и аксессуары; игры настольные; игры карточные; игрушки детские многофункциональные; наборы для бадминтона; шары надувные; мячи баскетбольные; игрушки для ванн; мячи бейсбольные; мячи пляжные; куклы мягкие; конструкторы игровые; шары для боулинга; наборы шахматные; косметика игрушечная для детей; коллекции из игрушечных фигурок; мобили детские на кровати; игрушки-мобили; игрушки-диски; куклы; одежда для кукол; аксессуары для кукол; наборы игровые для кукол; электрические игрушки; оборудование как элемент для карточных игр; снасти рыболовные; шары для гольфа; перчатки для гольфа; маркеры для шаров для гольфа; ручное устройство для игры в электронные игры; шайбы хоккейные; игрушки надувные; пазлы; скакалки; воздушные змеи; фокусы; игры развивающие; игрушки механические; шкатулки музыкальные игрушечные; игрушки музыкальные; игры салонные; игры для вечеринок; игрушки мягкие; марионетки; коньки роликовые; мячики резиновые для активных игр; доски роликовые для катания; мячи футбольные; волчки (игрушки); игрушки резиновые; игрушки плюшевые; столы для настольного тенниса; игры с мишенями; медведи плюшевые; мячи теннисные; фигурки игрушечные для активных игр; наборы игрушечные из ведер и совков; игрушечные мобили; транспортные средства игрушечные; самокаты игрушечные; машины игрушечные; наборы для конструирования моделей; фигурки (игрушки); грузовики игрушечные; часы игрушечные; игрушки заводные; игрушки йо-йо; игровые аппараты, адаптированные для использования с телевизионными приемниками [автоматы игровые для азартных игр]; пояса для плавания; пластмассовые украшения для вечеринок.

11. HERZ

Jurisdiction: South Korea
Classes: 6,9,11,17,19
Applicant: Herz Armaturen Ges.m.b.H.
Gazette Date: Jul 28, 2017 12:00:00 AM
Application No.: 1276672
Filing Date: Apr 16, 2015 12:00:00 AM
Opposition Deadline: Sep 26, 2017 12:00:00 AM
Goods and Services: Class 6: In this paper, we propose a new air conditioning system for air-conditioning systems, such as metal fittings, metal fittings, brackets of metal, plugs of metal, reducers of metal for compressed air ducts for heating, cooking, refrigeration, Water pipes of metal for central heating installations, solar plants and heat exchangers; Building materials of metal; Railway material of metal; Cables and wires of metal (not for electric purposes); Ironmongery articles of metal, namely, metal, metal staples for construction or industrial use, rivets of metal construction angles for use in building construction; Goods of metal, namely, screws, nuts, bolts, shims, iron strip, pegs of metal; Valves for metals (not thermostatic), pipe work of metal, bypasses and pipe couplings of metal or mainly metal; Sleeves (metal hardware), metal pipes; Metal constructions, metal constructions, water pipes, metal pipe fittings, metal pipe fittings, metal fittings, metal fittings, metal fittings, metal fittings, Manhole covers of metal, trap doors of metal, valves of metal (other than parts of machines), baseboards of metal or mainly metal; Sealing caps of metal; Junctions of metal for pipes; Metal expansion joints for piping and ducting. (Metal couplings for compressed air conduits for heating / steam generation / cooking / cooling / drying / ventilation / air conditioning and sanitary installations, heating / steam generation / cooking / cooling / drying / ventilation / air conditioning, Metal nuts for air ducts, metal brackets for compressed air ducts for heating / steam generation / cooking / cooling / drying / ventilation / air conditioning and sanitary installations, heating / steam generating / cooking / cooling / drying / ventilation / Metallic plug for sanitary equipment and compressed air conduit, Metal reducer for heating / steam generating / Cooking / Cooling / Drying / Ventilation / Air conditioner and sanitary facilities, Central air heating system / Metal water pipe for solar power plant / heat exchanger, Metal Construction materials, metal materials for railway, cables and wires for non-electric metal, metal hinges, metal hinges, architectural or industrial metal iron, architectural metal steel angle rivets, metal products, Metal fittings (except for temperature regulating valves), metal piping pipes, metal or metal-based bypasses, metal or metal pipes, A metal pipe, a metal pipe, a metal pipe, a metal conduit for ventilation and air conditioning, a metal band, a metal pipe, Metal manhole covers, metal trap doors, metal valves (except for parts of machinery), metal or metal skirting boards, mainly made of metal, of iron or steel; Sealing cap; metallic connection port for pipes; metallic expansion port for pipes and conduits) Class 9: Optical apparatus and apparatuses except for glasses and photographic apparatus; Weighing apparatus and instruments; Measuring apparatus; Electrical signaling apparatus; Electric and electronic video surveillance installations; Security surveillance apparatus; Glassware for scientific use [specific Class 11: Heating, steam generating, cooking, refrigerating, drying, ventilating, air conditioning and water conduit apparatus and installations as well as sanitary apparatus and installations and solar plants, such as remote heating and refrigerating installations; Heating apparatus, such as wall, ceiling and Class 17: Semi-processed polymers in the form of films, sheets, tubes, bars, or rods; Sealing, caulking and insulating material; Non-metal hoses and flexible pipes; Non-metal junctions for pipes; Semi-processed foams of plastic materials for water filters, insulating felt for use in thermal and fire protection, sound control applications, pipe gaskets, non-metal pipe muffs for use with plastic pipes, pipe gaskets, non-metal Gaskets, i.e. flange sheet gaskets made of polytetrafluoroethylene or nitrile rubber, ring gaskets, spiral wound gaskets; Water-tight rings for plumbing pipes; Non-metal weather strips for buildings; Electric, thermal and acoustic insulators; Slag wool for use as a building insulator for retaining heat; Building and pipe insulation, non-metal studded panels for insulating purposes, reinforcing materials for metal pipes, such as non-metal pipe muffs, for use with plastic pipes; Reinforcing materials, not of metal for pipes, i.e. capsules for pipes; Non-metal branching pipes and junctions; Flexible plumbing pipe connectors of plastic parts

branching pipes and junctions; flexible plumbing; pipe connectors of plastics; parts and fittings for the aforesaid goods; Non-metal pipes, junctions for pipes, metal and flexible tubes of plastic. (Film / tube / bar / bar type semi-processed polymer, seal material and insulation material, gasket material, nonmetallic hose and expansion pipe, nonmetallic pipe connection port, / Insulation felt used for acoustic control applications, insulation felt for pipe gasket, nonmetallic pipe connection for plastic pipe, gasket for pipe, gasket made of nonmetal, ie flange sheet gasket made of polytetrafluoroethylene or nitrile rubber, ring gasket Insulating material for building materials, Insulating material for buildings, ie, Insulating material for non-metallic insulation, Piping insulation material, ie Non-metallic insulation Studs, non-metallic reinforcing materials for pipes, ie, non-metallic plastic pipe fittings, non-metallic reinforcing materials for pipes, Peuyong capsule; base metal manifold and the connection port; new plumbing pipes plastic connector for; parts / accessories for all products mentioned above; base metal pipes, base metal pipes and plastic stretch tolerance connection port) Class 19: Building materials (not of metal), cove bases, not of metal; Plaster fiberboards and plastic boards for use in construction; Discharging pipes (not of metal), drain traps [valves], not of metal or plastic; Building materials (mainly not of metal) as elements for building manholes; Manhole covers (not of metal), penstock pipes (not of metal); Parts and components of the above items. (Nonmetallic building materials, non-metallic cove base, fiberboard and plastic plates for architectural use, drainage pipes for non-metallic materials, drainage traps for non-metallic or non-metallic materials, building materials made mainly of non-metallic materials (manhole construction parts) , Nonmetallic hydraulic pipes; all parts / components / accessories for the above mentioned products)

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Application Number : 1276672
Application Date : 2015년04월16일

Herz

Name : Herz Armaturen Ges.m.b.H.
Address : Richard-Strauss-Straße 22 A-1230 Wien Austria

GOODS / SERVICES

제 6 류

Couplings of metal, nuts of metal, brackets of metal, plugs of metal, reducers of metal for compressed air ducts for heating, steam generating, cooking, refrigerating, drying, ventilation apparatus, air conditioning apparatus as well as for sanitary installations; water pipes of metal for central heating installations, solar plants and heat exchangers; building materials of metal; railway material of metal; cables and wires of metal (not for electric purposes); ironmongery articles of metal, namely, hinges of metal, metal staples for construction or industrial use, rivets of metal steel angles for use in building construction; goods of metal, namely, screws, nuts, bolts, shims, iron strip, pipes of metal; valves of metal for heating bodies (not thermostatic), pipe work of metal, bypasses and pipe couplings of metal or mainly of metal; sleeves (metal hardware), metal pipes; penstock pipes of metal, gutter pipes of metal and branching pipes of metal, ducts of metal for ventilating and air conditioning installations, stretchers for metal bands (tension links), steel constructions, water pipes of metal, water pipe valves of metal; manhole covers of metal, trap doors of metal, valves of metal (other than parts of machines), baseboards of metal or mainly of metal; sealing caps of metal; junctions of metal for pipes; metal expansion joints for piping and ducting.

(난방/증기발생/조리/냉각/건조/환기/에어컨디셔닝 장치 및 위생설비

용 압축공기도관용 금속제 커플링, 난방/증기발생/조리/냉각/건조/환기/에어컨디셔닝 장치 및 위생설비용 압축공기도관용 금속제 너트, 난방/증기발생/조리/냉각/건조/환기/에어컨디셔닝 장치 및 위생설비용 압축공기도관용 금속제 브래킷, 난방/증기발생/조리/냉각/건조/환기/에어컨디셔닝 장치 및 위생설비용 압축공기도관용 금속제 플러그, 난방/증기발생/조리/냉각/건조/환기/에어컨디셔닝 장치 및 위생설비용 압축공기도관용 금속제 리듀서; 중앙난방설비/태양발전소/열교환기용 금속제 수도관; 금속제 건축재료; 철도용 금속재료; 비전기용 금속제 케이블 및 와이어; 금속제 철제용품, 즉, 금속제 경첩, 건축 또는 산업용 금속제 철첩, 건축용 금속제 강철앵글리벳; 금속제 제품, 즉, 금속제 나사/너트/볼트/심/대철/뱃지, 금속제 제품, 즉, 대철; 본체 가열용 금속제 밸브(온도조절식은 제외), 금속제 배관파이프, 금속제 또는 금속을 주 재료로 하는 바이패스, 금속제 또는 금속을 주 재료로 하는 파이프커플링; 슬리브(철물), 금속제 파이프; 금속제 수압관(水壓管), 금속제 물받이파이프, 금속제 분기관(分岐管), 화기 및 공기조절장치용 금속제 도관, 금속밴드용 신장구(인장고리), 갓철제 건축물, 금속제 수도관, 수

도관용 금속제 밸브, 금속제 맨홀뚜껑, 금속제 트랜드어, 금속제 밸브(기계의 부품은 제외), 금속제 또는 금속을 주 재료로 하는 급도리판자, 금속제 밀봉캡, 파이프용 금속제 접속구, 배관 및 도관용 금속제 신축접속구)

제 9 류

Optical apparatus and instruments except for glasses and photographic apparatus; weighing apparatus and instruments; measuring apparatus; electrical signalling apparatus; electric and electronic video surveillance installations; security surveillance apparatus; glassware for scientific use [specifically adapted]; fingerprint checking machine; instruments for diagnosis [for scientific use]; apparatus and instruments for or conducting electricity; apparatus and instruments for switching electricity; apparatus and instruments for transforming electricity; apparatus and instruments for accumulating electricity; apparatus and instruments for regulating electricity; electrical controlling devices; electric apparatus for commutation, electric couplings and electric loss indicators, detectors, electronic notice boards; measuring apparatus; counting apparatus, namely, money counting machines; apparatus for measuring and indicating temperature, water level measuring and indicating apparatus, pressure measuring and indicating apparatus, remote control apparatus, electric and electronic regulating apparatus and instruments, thermostats, aforesaid goods also electronically operated, plugs for valves, telerupters, electric cables, solenoid valves, diaphragms [acoustics], diaphragms for scientific apparatus, diaphragms for automatic balancing valves for heating and cooling installations, calibrating rings, luminous signs, pressure gauges, commutators, time switches (automatic), signal bells, sirens, variometers for the aforesaid goods; thermostat valves; magnetic data carriers; dosage dispensers, remote control apparatus, operating apparatus and installations for technical building equipment, namely electrical controllers for technical building equipment, apparatus for measuring temperature and pressure, flowmeters for use in building management; hydrometers, boiler control instruments, measuring apparatus, apparatus and instruments for physics, smoke detectors, switch boards, electric apparatus for commutation, sprinkler systems, thermometers (not for medical purposes), pressure indicator plugs for valves, heat regulating apparatus, water level indicators; electronic regulating systems, namely electronic regulating apparatus, electronic control units, voltage regulators; computer programs (recorded); computer software; electrical controlling and regulating apparatus for heating, steam generating, cooking, refrigerating, drying, ventilating, air conditioning and water conduit apparatus and installations, as well as for sanitary installations, remote heat and remote refrigerating installations and solar installations, floor heating installations, wall heating installations and heating boilers.

(광학기기)

안경 및 사진기기는 제외); 계량기기; 측정장치; 전기식 신호기기; 전기 및 전자식 비디오 감시설비; 보안감시장치; 과학용 유리기구; 지문인식기; 과학용 진단기기; 전기 전도기기; 전기 교환기기; 전기 변환기기; 전기 축적용 기기; 전기조절기기; 전기 제어장치; 정류용 전기장치, 전기식 커피링, 전기손실지시계, 검파기, 전자계시판; 측정장치; 계수장치, 즉, 화폐계수기; 온도 측정 및 표시용 장치, 수위 측정 및 표시용 장치, 압력 측정 및 표시용 장치, 원격제어장치, 전기식 조절기기, 전자식 조절기기; 자동온도조절기(모든 앞서 언급한 제품은 전자작동식임), 밸브용 플러그, 원격파괴장치, 전기케이블, 솔레노이드밸브, 진동판, 이화학장치용 격막, 냉난방설비 자동균형밸브용 다이어프램, 구경측정용 링, 발광식 표지, 압력계, 정류자, 자동타임스위치, 신호용 벨, 사이렌, 모든 앞서 언급한 제품용 바리오미터; 온도조절밸브; 자기데이터매체; 투약용 디스펜서, 원격제어장치, 기술건축장비용 작동기기, 즉 기술건축장비용 전기제어기기, 온도 및 압력 측정용 장치, 건물관리용 유량계; 액체비중계, 보일러 제어기구, 측정장치, 이화학장치 및 기구, 연기탐지기, 배전반, 정류용 전기장치, 스프링클러시스템, 비의류용 온도계, 밸브압력지시계를 플러그, 온도조절장치, 수위계; 전자식 조절시스템, 즉 전자식 조절장치, 전자제어장치, 전압조정기; 기록된 컴퓨터 프로그램; 컴퓨터소프트웨어; 난방/증기발생/조리/냉장/건조/환기/에어컨디셔닝/수도관용 장치/설비 및 위생용 설비/원격 난방 및 원격 냉장설비/태양열설비/바닥난방설비/벽난방설비/난방보일러용 전기 제어/조절장치)

제 11 류

Heating, steam generating, cooking, refrigerating, drying, ventilating, air conditioning and water conduit apparatus and installations as well as sanitary apparatus and installations and solar plants, namely remote heating and refrigerating installations; heating apparatus, namely wall, ceiling and floor heating apparatus, activated through concrete core heat accumulators and heat recovery apparatus; cooling installations for surfaces; power-heat-coupling installations, thermo oil boilers; biomass heating installations; valves for heating apparatus and installations; valves for refrigerating apparatus and installations; shower control valves; child safe protective covers for bathtub spouts; thermostatic valves as parts of heating installations and separately; automatic temperature regulators for central heating radiators; regulating and safety accessories for gas pipes; regulating and safety accessories for domestic hot water as well as for heating and cooling installations; safety water level control valves for tanks; humidity controller for household purposes; electric drying apparatus for household purposes; expansion tanks for central heating installations, adjustable pressure maintaining, regulating and stabilizing devices and installations to be used in heating and domestic hot water systems for the purposes of automatically maintaining system's operational pressure and replenishing; adjustable pressure maintaining, regulating and stabilizing devices and installations to be used in filling hot water tanks for the purposes of automatically maintaining system's operational pressure and replenishing; adjustable pressure maintaining, regulating and stabilizing devices and installations to be used in filling pressure water tanks for the purposes of automatically maintaining system's operational pressure and replenishing; burners which are fuelled by gas (gas-burners), burners which are fuelled by biomass, esp. by wood; pressure water tanks, showers, air separators and air release valves for domestic hot water as well as for heating and cooling installations; dosing valves [parts of heating or gas installations]; air valves for steam heating installations; framework of non-ferrous metal for ovens; mixing nozzles for sanitary and bathroom installations as well as component fittings for sanitary installations; chimney flues for heating boiler

s; fittings, not of metal, for gas boilers, water heaters, heating boilers, heating elements and radiators, heating installations, air conditioning installations, air filtering installations; chimney dampers, namely control devices used in air ducts to regulate the flow of air; regulating and safety accessories for gas installations, gas pipes, water installations as well as for water conduits, namely steam and gas valves and regulators, flashback arrestors, pressure reducing valves, reverse flow check valves for water and gas pipes; boiler pipes for heating installations, coils as part of heating installations, taps for pipes; fans for air-conditioning apparatus, thermal solar collectors for heating, heat pumps, heat accumulators, remote heat regenerating stations, heat exchangers being parts of machines, water supply installations, namely sinks, taps; recoil check valves being parts of heating installations, thermostatic valves being parts of heating installations, radiator thermostatic heads being parts of heating installations, fittings for drinking water installations, namely brass and plastic fittings, circuit control and regulating valves and backflow preventers for water supply installations, pressure reducers (parts of heating installations), mixer taps for outlets of water pipes, water filters, namely elbow and lateral branches, threaded branches, water filters; automatic temperature regulators being thermostatic valves for central heating radiators, air valves for steam heating installations; friction lighters for igniting gas; expansion tanks for central heating installations, namely heating medium and domestic hot water expansion tanks, buffer tanks, ice storage tanks, wash-hand basins, radiator caps, thermostatic radiator valves and heating installations, radiator caps, humidifiers for central heating radiators; components, parts and fittings for the aforesaid goods; mixing nozzles for sanitary and bathroom installations as well as for fittings for sanitary installations; flues for heating boilers; gas boilers, water heaters, heating boilers, heating elements and radiators, heating installations, air conditioning installations, air filtering installations; dampers (heating); regulating and safety accessories for gas installations, gas pipes, water installations as well as for water conduits; boiler pipes for heating installations, pipe coils for heating installations, taps for pipes; fans (air-conditioning), thermal solar collectors (heating), heat pumps, heat accumulators, remote heat regenerating stations, heat exchangers, water supply installations; recoil check valves (parts of heating installations), thermostatic valves (parts of heating installations), radiator thermostatic heads, fittings for drinking water installations, circuit control valves (parts of heating installations), backflow preventer valves for water supply installations, pressure reducers (parts of heating installations), taps for outlets of water pipes for sanitary purposes, water filters; automatic temperature regulators [thermostatic valves] for central heating radiators, air valves for steam heating installations, brackets for gas burners, lighters, expansion tanks for central heating installations, wash-hand basins, radiator caps, thermostatic radiator valves and heating installations, radiator caps, humidifiers for central heating radiators; parts and components of and fittings for the aforesaid goods.

(난방/증기발생/조리/냉장/건조/환기/에어컨디셔닝/수도관용 기기 및 위생용 기기
 열교환기, 즉 원격 난방설비; 난방/증기발생/조리/냉장/건조/환기/에어컨디셔닝/수도관용 기기 및 위생용 기기 및 태양 열교환기, 즉 원격 난방설비; 난방장치, 즉 벽/천장/바닥 난방장치(콘크리트코어열 축적기 및 열회복장치를 통해 활성화된 것); 표면난방설비; 전열설비, 온도조절을 오일보일러; 바이오매스 난방설비; 난방 장치 및 설비용 밸브; 냉장 장치 및 설비용 밸브; 샤워기용 제어밸브, 욕조 물분사용 어린이 안전보호커버; 온도자동조절장치용 밸브(난방설비의 부품); 중앙난방 라디에이터용 자동온도조절기; 가스관 조절 및 안전용 부속품; 난방 및 가정을 온수를 조절 및 안전 부품, 난방설비용 조절 및 안전 부품; 탱크용 수위제어안전밸브; 가정을 습도조절기; 가정을 전기식 건조장치; 중앙난방설비용 팽창탱크, 자동으로 시스템의 작동압력을 유지하고 보충하기 위한 목적으로 난방 및 가정을 온수시스템을 채우는데 사용되는 조절가능한 압력유지/조절/안정화 장치 및 설비; 자동으로 시스템의 작동압력을 유지하고 보충하기 위한 목적으로 온수탱크를 채우는데 사용되는 조절가능한 압력유지/조절/안정화 장치 및 설비; 자동으로 시스템의 작동압력을 유지하고 보충하기 위한 목적으로 압력수조를 채우는데 사용되는 조절가능한 압력유지/조절/안정화 장치 및 설비; 가스의 연소에 의한 버너(가스버너), 바이오매스, 특히 나무의 연소에 의한 버너; 압력수조(水槽), 샤워기, 난방 및 가정을 온수를 공기분리기, 냉각 설비용 공기분리기, 난방 및 가정을 온수를 공기배출밸브, 냉각 설비용 공기배출밸브; 주입밸브(난방 또는 가스설비 부품); 증기난방설비용 공기밸브; 오븐용 금속제 구조물; 위생설비 및 위생설비용 구성부품을 혼합노즐, 욕실설비용 구성부품을 혼합노즐; 난방 보일러용 금속연관; 가스보일러용 비금속제 부속품, 온수기, 난방용 보일러, 난방용 발열체 및 라디에이터, 난방설비, 에어컨디셔닝설비, 공기여과설비; 금속용 통풍 조절판, 즉 기류 조절용 공기도관용 제어기; 가스설비/가스파이프/수도시설/수도관용 조절 및 안전 부품, 즉 증기/가스 밸브 및 조절기/화염방지/압력감소밸브/수도관 및 가스관을 역류검사밸브; 난방 설비용 보일러판, 코일(난방설비용 부품), 파이프용 마개; 에어컨디셔닝 장치용 팬, 난방용 태양열집열판, 열펌프, 축열기, 원격 열발생스테이션, 열교환기(기계의 부품), 급수설비, 즉 싱크대, 탭; 리코일체크밸브(난방설비의 부품), 온도자동조절장치용 밸브(난방설비의 부품), 자동온도조절 라디에이터헤드(난방설비의 부품), 음료설비용 부품, 즉 황동 및 플라스틱제 부속품/회로 제어/조절 밸브, 급수설비용 역류방지장치, 감압기(난방설비의 부품), 수도관용 혼합 탭, 물여과기, 즉 열로 및 래터럴 브랜치/스레디드 브랜치, 물여과기; 온도자동조절장치용 밸브인 중앙난방 방열기용 자동온도조절기, 증기난방설비용 공기밸브; 가스점화용 마찰발화기; 중앙난방설비용 팽창탱크, 즉 전열매체 및 가정을 온수를 팽창탱크/버퍼탱크/열용저장탱크, 세면기, 라디에이터캡, 온도조절 라디에이터밸브 및 난방설비, 라디에이터캡, 중앙난방 방열기용 가슴기; 모든 앞서 언급한 제품용 부품/부속품/구성부품; 위생설비 및 위생설비 부속품용 혼합노즐, 욕실설비 부속품용 혼합노즐; 난방보일러용 송기관(送氣管); 가스보일러, 온수기, 난방용 보일러, 난방용 발열체 및 라디에이터, 난방설비, 에어컨디셔닝설비, 공기여과설비; 난방용 탭; 가스설비/가스파이프/수도시설/수도관용 조절 및 안전 부품; 난방 설비용 보일러판, 난방설비용 파이프 코일, 파이프용 마개; 에어컨디셔닝용 팬, 난방용 태양열집열판, 열펌프, 축열기, 원격 열발생스테이션, 열교환기, 급수설비; 리코일체크밸브(난방설비의 부품), 온도자동조절장치용 밸브(난방설비의 부품), 자동온도조절 라디에이터헤드, 음료설비용 부품, 회로제어밸브(난방설비의 부품), 급수설비용 역류방지밸브, 감압기(난방설비의 부품), 수도관 배수구용 탭(위생설비), 물여과기; 온도자동조절장치용 밸브인 중앙난방 방열기용 자동온도조절기, 증기난방설비용 공기밸브, 가스버너용 선반받이, 점화기, 중앙난방설비용 팽창탱크, 세면기, 라디에이터캡, 온도조절 라디에이터밸브 및 난방설비, 라디에이터캡, 중앙난방 방열기용 가슴기; 모든 앞서 언급한 제품용 부품/부속품/구성부품)

제 17 류

Semi-processed polymers in the form of films, sheets, tubes, bars, or rods; sealing, caulking and insulating material; non-metal hoses and flexible pipes; non-metal junctions for pipes; semi-processed foams of plastic in the nature of filtering materials for water filters, insulating felt for use for thermal and fire protection, sound control applications, pipe gaskets, non-metal pipe mufflers for use with plastic pipes, pipe gaskets, non-metal gaskets, namely flange sheet gaskets made of polytetrafluoroethylene or nitrile rubber, ring gaskets, spiral wound gaskets; water-tight rings for plumbing pipes; non-metal weather strips for buildings; electric, thermal and acoustic insulators; slag wool

for use as a building insulator for retaining heat, building and pipe insulation, namely non-metal studded panels for insulating purposes, reinforcing materials not of metal for pipes, namely non-metal pipe muffs, for use with plastic pipes; reinforcing materials, not of metal for pipes, namely capsules for pipes; non-metal branching pipes and junction; flexible plumbing, pipe connectors of plastics, parts and fittings for the aforesaid goods; non-metal pipes, junctions for pipes not of metal and flexible tubes of plastic.

(필름/튜브/바/봉 형태 반가공 플리머; 봉인재 및 절연재, 통막이용 재료; 비금속제 호스 및 신축파이프; 비금속제 파이프접속구; 물여과기용 여과재 형태의 플라스틱제 반가공 봉, 열/화재보호/음향조절 애플리케이션에 사용되는 절연용 펠트, 파이프 가스킷용 절연용 펠트, 플라스틱 파이프용 비금속제 파이프 연결구, 파이프용 가스킷, 비금속제 가스킷, 즉 플리테트라 플루오로에틸렌 또는 니트릴고무제 플랜지시트 가스킷, 링 가스킷, 나선형 가스킷; 배관용 방수용 링; 건물용 비금속제 통막이; 전기/단열 및 방음용 절연재; 보온용 건축재료용 광재면; 건축 절연재, 즉 비금속제 단열용 스티드판, 파이프 절연재, 즉 비금속제 단열용 스티드판, 파이프용 비금속제 보강재료, 즉 비금속제 플라스틱 파이프용 연결구; 파이프용 비금속제 보강재료, 즉 파이프용 캡슐; 비금속제 분기관 및 접속구; 신축 배관용 파이프용 플라스틱제 연결자; 모든 앞서 언급한 제품용 부품/부속품; 비금속제 파이프, 비금속제 파이프 및 플라스틱제 신축관용 접속구)

제 19 류

Building materials (not of metal), cove bases, not of metal; plaster fiberboards and plastic boards for use in construction; discharging pipes (not of metal), drain traps [valves], not of metal or plastic; building materials (mainly not of metal) as elements for building manholes; manhole covers (not of metal), penstock pipes (not of metal); parts and components of and fittings for the aforesaid goods.

(비금속제 건축재료, 비금속제 코브베이스; 건축용 플라스틱제 섬유판 및 플라스틱제 판; 비금속제 배출관, 비금속제 또는 비플라스틱제 배수트랩; 주로 비금속제로 만든 건축재료(맨홀 건설용 부품); 비금속제 맨홀뚜껑, 비금속제 수압관(水壓管); 모든 앞서 언급한 제품용 부품/구성 부품/부속품)

12. Language Heroes

Jurisdiction: Russia
Classes: 35,38,41
Applicant: Kashaeva, Evgenia Mikhaylovna
Gazette No.: 11.1
Gazette Date: Jun 12, 2017 12:00:00 AM
Application No.: 617524
Goods and Services: Class 35: Providing business information through websites, business information, maintaining automated databases, collecting information in computer databases, organizing information in computer databases, searching for information in computer files for third parties, search engine optimization services for sales promotion, traffic optimization services Website, updating and maintenance of information in electronic databases, provision of business information through websites, retail sale of goods and services via the Internet through the website (Information consulting platform). Class 38: Sending emails, sending messages, sending messages and images using a computer, message board electronic [telecommunications services], providing access to discussion forums on the Internet, data transfer services, providing online forums. Class 41: Educational services, distance education, practical skills training [demonstration], organization of contests [educational or entertaining], conducting examinations, organizing and conducting master classes [training], organizing and holding conferences, organizing seminars, publishing text materials, With the exception of advertising, the publication of books, the publication of interactive books and periodicals, information on education and education.

(111) Номер государственной регистрации: **617524**

(210) Номер заявки: **2016729143**

(181) Дата истечения срока действия исключительного права:
09.08.2026

Приоритет: **09.08.2016**

(220) Дата подачи заявки: **09.08.2016**

(151) Дата государственной регистрации:
26.05.2017

(450) Дата публикации: **26.05.2017**

(540) Изображение (воспроизведение) товарного знака, знака обслуживания:



(732) *Правообладатель:* Kashaeva, Evgenia Mikhaylovna

Кашаева Евгения Михайловна, 141507, Московская область, Солнечногорский р-н, г. Солнечногорск, ул. Подмосковная, 34, кв. 30 (RU)

(750) *Адрес для переписки:*

620049, Свердловская область, г. Екатеринбург, ул. Софьи Ковалевской, 3, оф. 204, 206, М.М. Резниковой (Шульгин и партнеры, инжиниринговая компания)

(591) *Указание цвета или цветового сочетания:*

черный, красный, насыщенный красный

(511) *Классы МКТУ и перечень товаров и/или услуг:*

35 - предоставление деловой информации через веб-сайты, информация деловая, ведение автоматизированных баз данных, сбор информации в компьютерных базах данных, систематизация информации в компьютерных базах данных, поиск информации в компьютерных файлах для третьих лиц, услуги по поисковой оптимизации продвижения продаж, услуги по оптимизации трафика веб-сайта, обновление и поддержка информации в электронных базах данных, предоставление деловой информации через веб-сайты, розничная продажа товаров и услуг через Интернет посредством сайта (информационная консультационная платформа).

38 - рассылка электронных писем, передача сообщений, передача сообщений и изображений с использованием компьютера, доска сообщений электронная [телекоммуникационные службы], обеспечение доступа на дискуссионные форумы в интернете, услуги по передаче потока данных, предоставление онлайн форумов.

41 - услуги образовательно-воспитательные, обучение заочное, обучение практическим навыкам [демонстрация], организация конкурсов [учебных или развлекательных], проведение экзаменов, организация и проведение мастер-классов [обучение], организация и проведение конференций, организация и проведение семинаров, публикация текстовых материалов, за исключением рекламных, издание книг, публикация интерактивных книг и периодики, информация по вопросам воспитания и образования.

13. [TINY HERO](#)

Jurisdiction: United States
Classes: 35,41
Applicant: Highland, Inc
Gazette Date: Aug 15, 2017 12:00:00 AM
Application No.: 87401445
Filing Date: Apr 6, 2017 12:00:00 AM
Opposition Deadline: Sep 13, 2017 12:00:00 AM
Goods and Services: Class 35: Production of television shows and movie trailers for advertising purposes
Class 41: Entertainment services, namely, production of television show and movie trailers

REASON FOR PUBLICATION

Published for Opposition

Mark Literal(s) TINY HERO

Tiny Hero

CASE IDENTIFIERS

Serial Number 87401445 Application Filing Date Apr. 06, 2017 Register Principal Mark Type Service Mark
Publication Date Aug. 15, 2017

MARK INFORMATION

Standard Character Claim Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Mark Drawing Type 4 - STANDARD CHARACTER MARK

GOODS AND SERVICES INFORMATION

For Entertainment services, namely, production of television show and movie trailers

International Classes 41 - Primary Classes US Classes 100, 101, 107 International Class Title Education and Entertainment First Use Dec. 16, 2011 In Commerce Jan. 15, 2012

For Production of television shows and movie trailers for advertising purposes

International Classes 35 - Primary Classes US Classes 100, 101, 102 International Class Title Advertising and Business First Use Dec. 16, 2011 In Commerce Jan. 15, 2012

BASIS INFORMATION

Currently Use Yes

OWNER INFORMATION

Owner Name Highland, Inc **DBA, AKA, Formerly** DBA Tiny Hero **Address** Highland, Inc 2402 W Olive Ave
Burbank CALIFORNIA 91506 **Legal Entity** CORPORATION **State or Country Where Organized** CALIFORNIA

EXAMINING ATTORNEY

Examining Attorney RIRIE, VERNA BETH

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